



City of Needles, California
Request for City Council Action

[X] CITY COUNCIL [] NPUA

[] Regular [] Special

Meeting Date: February 23, 2021

Title: Public hearing to receive input of a proposed increase of the Day Use Launch Pass from \$17 to \$18 and approving said increase effective March 6, 2021

Background: The last increase to the Day Use Launch Pass was from \$15 to \$17 in 2016. The Park & Recreation Commission met on January 28 and is recommending an increase to \$18 based on a comparison of the tri-state area launch facilities and the Consumer Price Index used for our location. This increase would be in-line with the other launch facilities, chart attached. There were 9,262 passes sold in the 2020 season and an overall 16.6% revenue increase between Fiscal Year 2019 and Fiscal Year 2020.

Fiscal Impact: Based on the number of passes sold in the 2020 season, there would be a revenue increase \$9,262.

Recommendation: MOVE TO waive the reading and adopt Resolution No. 2021-13 approving a fee increase to the Jack Smith Park Day Use Launch Pass from \$17 to \$18 effective March 6, 2021.

Submitted By: Jennifer Valenzuela, Recreation Service Manager

City Management Review: [Signature]

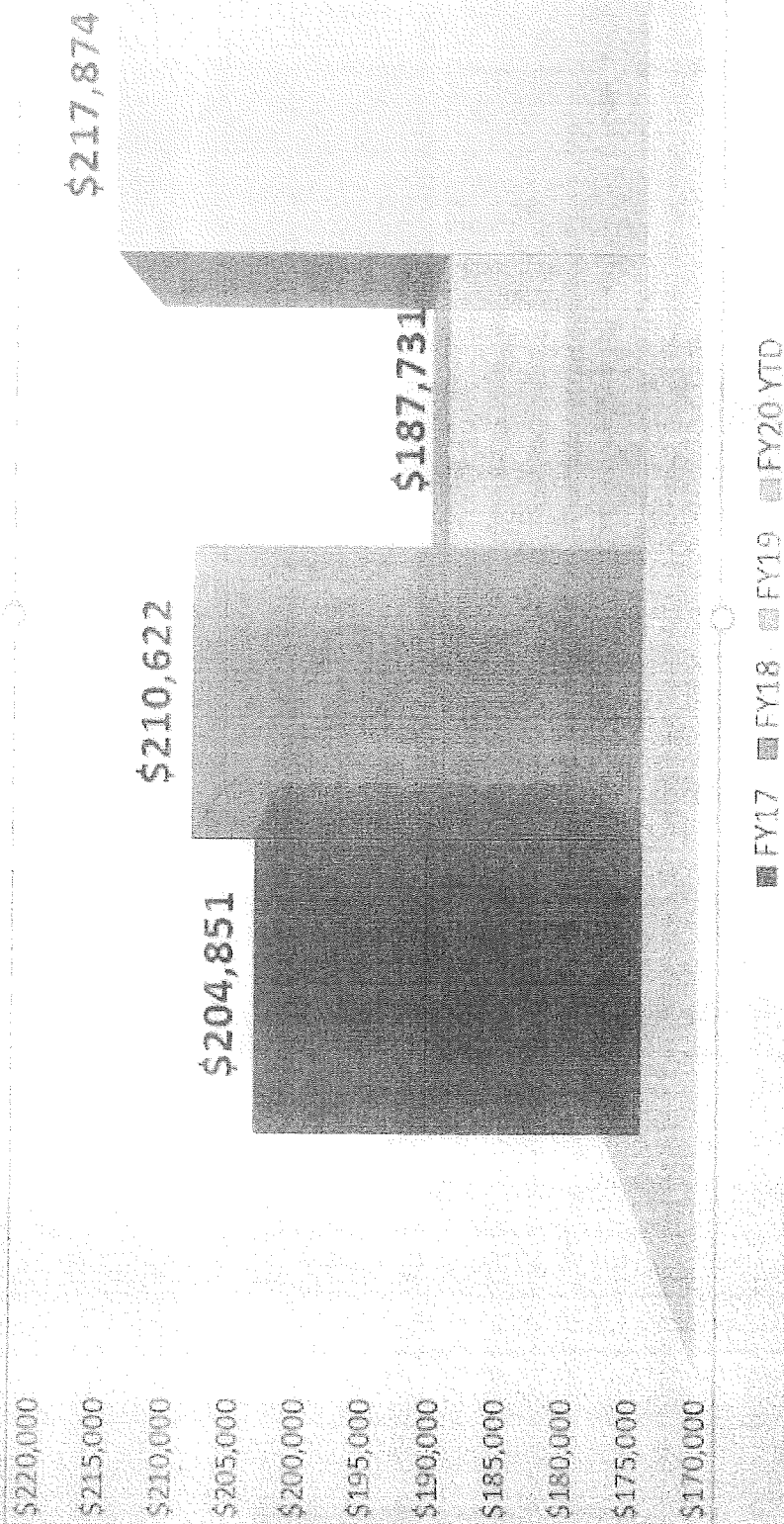
Date: 2/17/21

Approved: [] Not Approved: [] Tabled: [] Other: []
Agenda Item: 5

BOAT LAUNCH FEE COMPARISONS (Tri-State area)

Location:	Day Fee	Monthly	Annual/Season						
Needles JSP	\$17.00		\$175.00						
Needles Marina	\$20.00	\$100.00							
Rotary Park/Bullhead City	\$20.00			Resident's are free					
Avi Casino	\$20.00		\$125.00		no more than 4 ppl on a boat				
Topock 66	\$20.00		\$150.00						
Pirates Cove	\$15.00								
Lake Havasu Marina	\$10/\$20	weekdays/weekends							
Davis Camp Laughlin	\$15								

Needles, Jack Smith Boat Launch



Jack Smith Park Boat Revenues has Increased 16.06% between FY19 and FY20 YTD

RESOLUTION No. 2021-13

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF NEEDLES,
CALIFORNIA, APPROVING A FEE INCREASE TO THE JACK SMITH PARK DAY
USE FEE AMENDING RESOLUTION NO. 2016-5

WHEREAS, on January 28, 2021 the Parks & Recreation Commission met and is recommending a fee increase for the Daily Use Fee at Jack Smith Park Boat Launch from \$17.00 to \$18.00 per day effective March 6, 2021; and

WHEREAS, a Notice of Public Hearing was published in the Needles Desert Star on February 10, 2021 setting the public hearing for February 23 2021, at which time all persons were provided an opportunity to speak for or against the proposed increase in fees.

NOW, THEREFORE, BE IT RESOLVED THAT THE City Council of the City of Needles, California, hereby approves the following:

S053A - Jack Smith Park Day Use Fees \$18.00 Per Day effective March 6, 2021

PASSED, APPROVED AND ADOPTED at a regular meeting of the City Council of the City of Needles, California, held on the 23rd day of February 2021.

AYES:

NOES:

ABSENT:

MAYOR (SEAL)

ATTEST: _____
CITY CLERK

APPROVED AS TO FORM:

CITY ATTORNEY